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9 January 2023

AmEquities Strengthens its Foreign Investing Services with Improved Facilities on the Singapore Stock Market Through its Partnership with EquitiesTracker International

AmInvestment Bank Berhad, one of the top investment banks in Malaysia, and EquitiesTracker International Sdn Bhd, a 45-year-old financial data provider that covers stock markets in Malaysia, Singapore and Australia, today announced the joint launch of the Singapore Stock Market Educational Campaign as a value-added service for clients of its Foreign Investing Services.


The Singapore Stock Market Educational Campaign consists of an in-depth Stock Education and Singapore Market Outlook for the stakeholders, namely the clients and the salesforce. Throughout the sharing session, the stakeholders will be introduced to the latest EquitiesTracker Singapore (ETSG) Tool with AmInvestment Bank being the first broker in Malaysia to subscribe to this tool for the benefit of its stakeholders.

EQUITIESTRACKER SINGAPORE (ETSG) TOOL

Powered by complex algorithms, the Singapore Stock Selector Tool is the fundamental gateway to and provides full coverage of information on all Singapore stocks such as price data, screeners, and analytics, including comprehensive REIT analytics and comparison tools. The Singapore Stock Selector Tool aims to create a level playing field between retail investors

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and institutions by providing retail investors (at no cost to them) with access to extensive information and analytics that institutions use to make investment decisions.

“AmInvestment Bank Berhad offers a wide range of investment products and services, such as conventional and Shariah-compliant trading, share margin financing and e-trading to our clients. As of November 2022, AmInvestment Bank generated a total traded value of RM51 billion, and Foreign Investing Services (“FIS”) is also one of the popular products among our clients. Through FIS, our clients are able to trade in more than 12 foreign markets worldwide, such as markets in the United States, Singapore, Hong Kong, Australia, Indonesia, United Kingdom, Thailand, Japan, Taiwan, South Korea, Philippines, and Canada,” said Tracy Chen Wee Keng, Chief Executive Officer, AmInvestment Bank Berhad.

“Our record in November 2022 shows that out of the total traded value of RM171 million attributed to the Foreign Investing Services, trades on Singapore Stock Market ranked fourth with a total traded value of RM25.7 million, or 15% of Foreign Investing Services trades. According to our Equity Research team, over the past 6 months, investors have started to invest overseas as a hedge against the depreciating MYR. We believe that the stability of the Singapore Dollar is a strong justification for investors to consider investing in the Singapore Stock Market. By launching the Singapore Stock Market Educational Campaign, we are convinced we will see at least a 15% growth in trade value for the Foreign Investing Services in the next 3 financial years,” she added.

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As part of the initiative, AmInvestment Bank Berhad has also rolled out a series of campaigns to reward our customers and promote higher trading volumes. These campaigns include:

Campaign 1: Singapore Stock Market Incentive Campaign for Dealer’s Representatives (“DR”)

From 1 October 2022 to 31 March 2023, the top 5 DR with the highest accumulated traded value on Singapore Exchange from their clients will stand a chance to win a total of SGD 10,000 as follows:

Rank	Prize
1 st	SGD 3,000
2 nd	SGD 2,500
3 rd	SGD 2,000
4 th	SGD 1,500
5 th	SGD 1,000

Campaign 2: Trade Singapore Stock Market & Win campaign for Clients

From 1 October 2022 to 31 March 2023, the top 3 monthly winners with the highest traded value on Singapore Exchange will be rewarded.

Rank	Monthly Prize	Total Number of Winners
1 st	SGD 500	6
2 nd	SGD 300	6
3 rd	SGD 200	6

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On top of that, an additional top 5 winners with the highest cumulative traded value in Singapore Stock Market will be rewarded at the end of the campaign period.

Rank	Overall Prize
1 st	SGD 3,000
2 nd	SGD 2,500
3 rd	SGD 2,000
4 th	SGD 1,500
5 th	SGD 1,000

Campaign 3: Trade Singapore Stock Market & Cash Back for Clients

From 1 April to 30 June 2023, clients will be rewarded with cashback of up to RM200 for every buy trade on any Singapore Exchange stocks.

“It is an important mission for us, EquitiesTracker International Sdn Bhd as an investment education provider as well as the partner of this Singapore Stock Market Educational Campaign, to conduct a series of hand holding workshops along the way to educate the AmEquities’ clients with much-needed knowledge on Singapore Stock Market. We are pleased to see more investors expanding their portfolios by trading both locally and globally. We are hoping to see 20% increase on the users for the EquitiesTracker Singapore (ETSG) Tool after the launch of this campaign,” said Alvin Vong, Chief Executive Officer, EquitiesTracker International Sdn Bhd.

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The main objective of the campaign is to provide a better and upgraded trading platform to our clients and sales force, enhancing the global trading experience as well as providing better investing decisions in relation to the Singapore Stock Market.

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About AmBank Group

AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 9,000 people.

The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM12 billion as at 31 March 2022.

AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.

For more information, please visit www.ambankgroup.com

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